

Rules and Regulations

Eligibility: Contest valid in the U.S. only. Contest is subject to all local rules and regulations in the state and or country where the entrant resides. Void where prohibited. No purchase necessary to enter. Winners must have U.S. address. No employees of Ride Snowboards, Alaska Airlines or their family members are eligible to win. There may be only one winner per household. Winner will be drawn randomly and automatically at the end of this contest.

Prizes: The winner will be notified via e-mail. The winner may be posted in the news section on the site or on our Facebook fan page. If the product requested is not available for some reason, a prize of comparable value will be given. Ride will not accept requests for substitutions, nor will exchanges be allowed once a prize has been awarded.

How winners are notified: Ride will notify the winner within 7 days of being chosen by email. Winner must respond to notification within 7 days from the date of the drawing or else the prize will be forfeited.

Disclaimer: I agree that the information I am sending to Ride Snowboards shall become the property of Ride Snowboards. I do not retain any rights in the property and agree that Ride Snowboards has no obligation whatsoever regarding this property (including no obligation to return the property, no obligation to use or not use the property, no obligation to pay for the property). I further agree that sending this information to Ride Snowboards confers no obligation of confidentiality or secrecy regarding the information.

Limitations of Liability: By entering the contest, entrants agree to abide by all terms of the Official Rules and the decisions of Ride, made in its sole discretion, which shall be final. Ride is not responsible for misdirected, lost, destroyed, incomplete, mechanically duplicated, or entries not otherwise in compliance with the Official Rules (and such entries will be ineligible).

Ride is not responsible for any kind of damage arising from participation in this contest. Ride is not responsible for any invalid entries due to a player's incompatibility with our software; any computer, online, telephone or technical malfunctions that may occur, or any typographical errors.

Ride reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest. Ride assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. Should the contest be terminated, notice will be posted on the web site.

Winners under the age of 18 must have their parents' and/or legal guardians consent to accept prizes. Winners, by acceptance of the prize, agree to release Ride, from any and all liability claims or actions of any kind whatsoever for injuries, damages or losses to person and property, which may be sustained in connection with the receipt, ownership and/or use of the prize. Ride disclaims any responsibility for liability for injury or loss to any person or property relating to the use of any prizes awarded.

Winners (or legal guardian) may be required to sign an Affidavit of Eligibility/Release of Liability/Consent to Use acceptance form and such other documentation required by Ride.

Privacy Policy:

RIDESNOWBOARDS.COM PRIVACY POLICY AND TERMS OF USE

Ride values its customers and respects their privacy. We collect customer information in an effort to communicate with you about our products, services, contests, and promotions. Ride is committed to maintaining and using customer information responsibly. We do not sell or rent the information you provide to us online to third parties. From time to time, we may email you with notification of special offers or events. You will always have the opportunity to opt out of receiving any future communications.

If our information practices change in the future, we will let you know by posting the policy changes on our Web site or by communicating directly with you. We will notify you of any such change before we use your information in a manner not previously disclosed in our privacy policy. You will have the opportunity at that time to opt out of any new use of your information.

This Web site and its content are provided on an "as is" basis without any warranties of any kind, either express or implied, as to the Web site's operation or content. To the fullest extent permitted by law, Ride disclaims all warranties, express or implied. Ride will not be liable for damages of any kind arising from your use of or inability to use this Web site.

Travel Rules:

Travel valid from an Alaska Airlines served city to the following gateway cities: Anchorage (ANC), Juneau (JNU), Cordova (CDV), Mammoth (MMH), Reno/Tahoe (RNO), Kelowna (YLW), Steamboat Springs (HDN), Sun Valley (SUN), Bozeman (BZN), Kalispell (FCA), Albuquerque (ABQ), Redmond/Bend (RDM), Salt Lake City (SLC). Some service is operated seasonally and/or travel is not available from all Alaska Airlines cities. Travel is valid for flights served by Alaska Airlines flights numbered (1-999, 2000 -2999) and/or Sky West Airlines flights (3450- 3499). Mileage Plan Miles cannot be earned or credited. First Class paid upgrades or mileage plan upgrades are allowed. Stopovers and connections are also allowed (subject to fare rules) Standard baggage fees apply; see Alaska's checked baggage policy and flight schedules at www.alaskaair.com for more details. Individual travel taxes may apply. Once ticketed, fare rules apply regarding

changes to itinerary. Travel certificates are void if bartered or sold. If lost, certificate may not be reissued.