



## Entry Guidelines for Ride Snowboards' SNOWBOARD ART 9

### 10/11 WINTER SEASON

Ride Snowboards' 9th Annual SNOWBOARD ART Design Competition will be held and exhibited in the beginning of 2011 (exact date and location TBD). This year's Grand Prize winner will receive \$1000 cash and a one-of-a-kind Ride Snowboard featuring the winning artwork. The Top 30 works including Best of Show and Runner-Ups will be exhibited at the Opening Reception, and the Top 30 online at [www.ridesnowboards.com](http://www.ridesnowboards.com), in the community section, SBA9. We will also host a slide show of ALL SBA9 entries and issue a Peoples' Choice award as voted on by the public.

### FINAL ART SUBMISSION DEADLINE: January 1<sup>st</sup>, 2011

Execute your design based on the **SBA 9 Official Snowboard Template** (download PDF) and follow the entry guidelines below.

#### \* ELIGIBILITY

The competition is open to residents of every country. **Digital Entries Only**

#### \* AWARDS for Ride's SNOWBOARD ART 9

**Best of Show:** \$1000 and a one-of-a-kind Ride Snowboard featuring the winning artwork

**1<sup>st</sup> Runner-Up:** \$500 and a pair of Ride Bindings

**2<sup>nd</sup> Runner-Up:** \$300 and a pair of Ride Boots

**3<sup>rd</sup> Runner-Up:** \$200 and a Ride Jacket and Pant Combo

#### \* TO ENTER:

**On or before Dec 15th, 2010 send the INTENT TO ENTER FORM and your ENTRY FEE to Ride Snowboards.**

At this point, you have almost a month to finalize your concept. INTENT TO ENTER is a data-gathering, RSVP courtesy for Ride's exhibit installation staff.

**Entry Fee:** The entry fee is \$40 for 1 or 2 entries, OR \$60 for 3 entries. You can pay by check, money order or online by credit card. Please know that this is not a money making contest for Ride, all funds acquired are put towards the production of art pieces for the gallery, prizes, production of the grand prize snowboard, art reception, etc.

#### When Entering, Please include:

- A completed INTENT TO ENTER FORM with the appropriate blanks filled in.
- IF paying online, please go to [www.ridesnowboards.com/sbac](http://www.ridesnowboards.com/sbac) and select Pay Online. Then either email completed Intent to Enter form to [rider@ridesnowboards.com](mailto:rider@ridesnowboards.com) or send in the mail, be sure to reference your payment confirmation number you receive after submitting.
- IF paying by check or money order, please mail Intent to Enter form and payment to:

**Ride Snowboards**

**Attn: SBA9**

**4201 6<sup>th</sup> Ave South**

**Seattle, WA 98108**

#### \* TO SUBMIT WORK FOR JURYING:

**Entries must be received no later than Jan 1, 2011.** Please upload your digital entry to the Ride FTP Site. The folder should be your last name and confirmation number (EX: JONES 8037). **Please include:** High Res (FULL SIZE jpg on original sized template, 300dpi), a small jpg version (4" wide x 16+" tall, 72 dpi) and your

SUBMISSION FORM. If you are unable to use the FTP site, you can Mail the form and jpg's in on a CD (write your name & confirmation # on the CD).

### **FILE REQUIREMENTS & SIZE**

Finished work must be designed to fit within the board template area of the **SBA 9 Official Snowboard Template** provided. Do not resize the template. Finished dimension of the snowboard deck (and your finished artwork) tip to tail is approximately the same size as the provided 2010 Official Snowboard Template. **The final entry submitted must be CMYK, 300dpi, saved in jpg format.** Vertical viewing. A bleed will be required on the winning entry for production of the board, however submissions must be clipped to fit within the board shape. Please also include a smaller jpg version, approximately 4" inches wide x 16+" tall, 72 dpi.

### **THE JURORS**

The Jurors for Ride's SNOWBOARD ART 9 consist of Ride's Creative Team: Brandon Ramirez, Andy McCabe, Cam Campman and Angie Tomson.

### **OPENING RECEPTION AND AWARD PRESENTATION**

Seattle WA, exact date TBD, but will be early 2011.

Awards and updates will be posted at [www.ridesnowboards.com/sbac](http://www.ridesnowboards.com/sbac), and winner/runner up's will be contacted directly.

### **AGREEMENT**

The selected artists agree to show work(s) for the duration of the exhibit. Submission of an entry constitutes permission to photograph work(s) for unlimited SNOWBOARD ART publicity purposes (only) and signifies agreement with conditions set forth in this prospectus. All entries must be of original design and personal execution.

\*Ride Snowboards reserves the right to refuse an entry if, upon arrival, we find the presentation inappropriate for viewing by young children (i.e. please no overtly sexual themes and no pornography).

### **SHIPPING FINAL ARTWORK – MUST ARRIVE ON OR BEFORE JAN 1, 2011:**

- Upload your digital file with the ENTRY FORM to the Ride FTP site. (**FTP instructions available for download on SBA page of Ride website.**) **Your last name & confirmation # should be your folder name when uploading** (EX: Jones 8037).
- OR, Your artwork on CD sent by mail with the ENTRY FORM to: Ride Snowboards Attn: SBA9 / 4201 6<sup>th</sup> Ave South / Seattle, WA 98108. **Write your name & confirmation # on the CD.**

### **SALES**

Artworks selected are for display only. Works are NOT for sale.

### **LIABILITY**

Ride Snowboards DOES NOT insure lent Snowboard Art images.

### **QUESTIONS?**

Please check the FAQ's before contacting Ride at [rider@ridesnowboards.com](mailto: rider@ridesnowboards.com). **No phone calls please.**

### **FAQ's/Frequently Asked Questions:**

#### ***If I submit only one entry, is the entry fee less or half price?***

No. Whether you enter 1 or 2 designs, the minimum entry fee is \$40.00, or \$60 for 3 entries. **Note:** The second work can be the base of the board that goes with the topsheet, but we suggest you

stick to topsheets. If you are the Best of Show winner, you will have a chance to design the base regardless.

***Can two or three different artists enter for one fee?***

No. Stylistically speaking, our experienced jurors are most likely capable of discerning the work of different artists. If fraud occurs and is discovered, the work will be exempted from the competition and rendered ineligible for prizes, prize monies, or future contracts with Ride Snowboards and their affiliates.

***What does my entry fee go to?***

Your entry fee helps pay for elements of the contest. This includes production of the snowboard art for the gallery, reception, prizes, etc. If it wasn't for the entry fee, this contest could not exist. Ride does not make money off of the contest.

***Will my submission be returned at the end of the exhibit?***

No, Ride will not be responsible for returning your submission(s).

***Will my artwork be returned if I am a Prizewinner?***

Ride will return the printed version of your entry if you are one of the Top 4 Prizewinners.

***May I submit original artwork in a non-digital format?***

No. The competition is open for digital entries only. You might work in the medium of your choice then submit a high-resolution digital photograph of the work or high-resolution scan placed into the Snowboard Template, then send via CD or FTP upload.

***Will there be an extended deadline for competition entry this year?***

Intent to Enter is a bit flexible, but the Final Entry Deadline is final.

***When will I receive my confirmation number?***

Confirmation numbers will start going out after the Dec 10<sup>th</sup> intent to enter deadline. If you do not receive a confirmation number by Dec 20<sup>th</sup>, please contact [rider@ridesnowboards.com](mailto: rider@ridesnowboards.com).

***When will FTP site information be available so that I can upload my work?***

FTP site info should be posted on the Ride Snowboards website by December 20<sup>th</sup>. This info should also be included in your confirmation email.

***Is my work "safe" from unauthorized reproduction?***

Not necessarily. It's easy to take images from the web. We cannot protect your work. We recommend securing copyright, or watermarking your image if this is a big concern. Subscribing to [www.artdeadline.com](http://www.artdeadline.com) is one way to gain access to affordable copyright services. However, Ride will not use your submission as an in-line snowboard design without prior approval from you.

***When will the winners be chosen?***

The top 30 will be chosen after the first of the year, approximately the first week of February. You will be notified via email if you are in the top 30 once selected. The final place winners will be announced the night of the reception and will be contacted personally the first business day after the reception.

***When will the top 30 be posted on the website?***

The goal is to have the top 30 and winning art posted no later than end of February.